

# bel essence

nutrition for the skin



Help your skin fight environmental damage and the effects of aging.

Natural oils contain vital nutrients to help your skin repair, rejuvenate and retain its youth and glow. The bel essence Anti-Aging Cream is a gentle, easily absorbed day cream to give your skin the nutrients it needs to maintain its health.

For maximum results, use the Anti-Aging cream morning and night.

The anti-aging cream contains a formula of grapeseed oil, avocado oil, argan oil, meadowfoam seed oil, kukui oil, coconut oil, shea oil, sesame oil and almond oil. The cream is a wonderful anti-aging application for day, moisturizing your skin for hours and treating the signs of aging.

Grapeseed oil is high in antioxidants which fight free radicals from the environment that cause damage to the skin. The flavanoids contained in grapeseed oil can inhibit allergic reactions, and may help fight skin problems such as eczema or psoriasis. It is also absorbed quickly by the skin. Another benefit is that it protects your skin's natural collagen.

Argan oil is high in vitamin E, essential fatty acids and antioxidants, and it can help with many skin conditions, from dry skin and wrinkles to psoriasis, eczema and acne. Argan oil is rich in vitamin E and antioxidants (tocopherols), protecting against the visible signs of aging. Also, the saponins and triterpenoids in argan oil promote healing and hydration. Argan oil also contains 80 percent unsaturated fatty acids omega-9 (oleic acid) and omega-6 (linoleic acid), helping to improve the condition of your skin and hair. The sterolins (plant sterols), found in argan oil support cell turnover and help retain moisture.

Avocados have the highest Vitamin E content, adding to the antioxidant power of bel essence. Avocado oil is deeply absorbed by the deep layers of the skin and because of its ability to retain water, avocado oil acts as an emollient, promoting soft and supple skin. Avocado oil also contains sterolins, helping to produce more skin collagen and reducing the incidence of age spots. Avocado oil is rich in omega-3, shown to be effective protection from UV rays, and helps prevent sun damage to the skin.

Sesame Oil is nutrient rich, containing Vitamins E, K, B6, as well as phosphorus, copper, calcium, zinc, magnesium, omega-3 and phytosterol. Sesame oil is antibacterial in nature, and has anti-inflammatory properties. In addition to Vitamin E, sesame oil also contains an antioxidant called sesamol, shown to prevent fine lines and wrinkles from appearing. Sesame oil is rich in fatty acids, making it an excellent emollient and moisturizer. The oil has the ability to attract and trap toxins soluble in oil and aids in the detoxification of the skin.

Almond oil contains high amounts of Vitamins E and D, magnesium, and calcium. All of these nutrients are beneficial. It is similar in composition to the oil babies excrete to keep their skin healthy, so it is a natural alternative to baby oil. It moisturizes and nourishes the skin, helps your skin retain or restore its glow, and lightens dark circles under the eyes.

Kukui nut oil contains essential the fatty acids linoleic and linolenic. Kukui nut oil is soothing and softening for the skin without leaving an oily residue and without blocking pores. It effective in treating wounds and burns, and has shown effectiveness in treating the symptoms of eczema and psoriasis.

Meadowfoam oil is a powerful moisturizing oil and stays on the skin for longer moisturizing. Meadowfoam oil also provides ultra-violet protection, and helps reduce wrinkling and signs of aging.

bel essence combines nature's best ingredients, in their natural form, for skin treatments to address different skin conditions. The anti-aging regimen can be started at any age, and is a gentle and effective way to naturally improve the health and look of your skin. Your skin regenerates itself every 28 days, so you will see some immediate results, but long-term results will be evident after a month or two of use.